

# Cyrus Tahmasebi, D.D.S. , F.A.C.D. C.S.O. VIAX TECHNOLOGIES

Leader in minimally invasive dentistry through innovation and technology





## History

**2001-2007** Medical Director of BriteSmile Introduced Laser tooth whitening to the global market. Opened dental whitening centers around the globe and trained dentists internationally.



Laser whitening

Lumitray

**2007-2008** C.E.O of GlamSmile U.S.A., U.K., Canada Introduced the concept of digital design and computer aided printing for dental veneers. LumiTray allowed dentists to place multiple veneers in one simple step using this technology.



## LUMIBRITE™ Complete Cosmetic Program



LUMIBRITE™  
bleach-free whitening

LUMIBRITE™  
take-home whitening

LUMIBRITE™  
chairside whitening

LUMIBRITE™  
professional whitening

**Innovation in minimally invasive  
procedures**



2008-2012 Vice President Education Den-Mat , Vice President Research & Development Den-Mat

Heading two departments at a major Dental Manufacturer and Laboratory, trained dentists in the art of minimally invasive techniques. Also helped develop and introduce new multi million dollar products such as the whitening portfolio as well as a Diode laser and the immediate veneers called One- Hour - Veneers.

As the point of contact for our International distributors, helped develop global network to channel and train dentists internationally on new products.

Lectured internationally on minimally invasive techniques and cosmetic dentistry globally.





# TODAY

## International Lecturer

Lectures and trains dentists in the most advanced technologies associated with cosmetic dentistry as well as minimally invasive techniques.

- Fellow of the American College of Dentistry
- Guest Lecturer USC Dental School
- Board of Counselors USC Dental School 1997
- Board of Directors San Diego Dental Society
- Board of Directors Orange

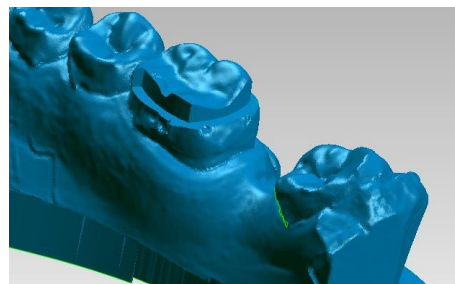
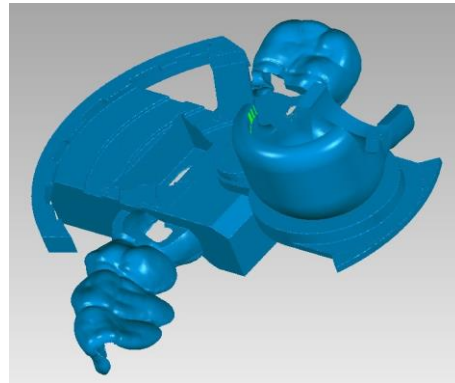


# FIRSTFIT™

crowns without temporaries

## Creating An Evolution in Crown and Bridges

- Digital technology for tooth preparation
- Step-by-step guidance through use of preparation guides
- Ideal preparation and a perfect fit of the crown or bridge
- Fast, precise, minimal chair time yields higher productivity
- Patient convenience: No need for temporaries



**Scan**



**3D design**



**Print**



Viax Dental Technologies

Making Innovation a Reality